



Basingstoke and Deane

News release

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Explore the best of Basingstoke and Deane following launch of new Love Basingstoke website

An exciting new website showcasing the best of Basingstoke and Deane and providing information for residents, visitors and businesses has been launched.

The new Love Basingstoke website – www.lovebasingstoke.co.uk – provides a one-stop-shop with lots information and advice for residents, visitors and those looking to move to the area, including the very best of local heritage and stunning views, culture and events, attractions, food and drink, places to stay and much more.

For those already living in the borough, there is a section of the website dedicated to showcasing communities across Basingstoke and Deane, inspiration for walking and cycling routes, information on local transport and education and details of businesses that are currently open, ideal for those wanting to shop local this Valentine's Day.

Aiming to ensure Basingstoke and Deane remains high on the list for attracting external investment, it showcases the ambitious development projects under way including the £500 million regeneration of Basing View, a new garden community with up to 3,520 new homes and facilities at Manydown and a planned transformation of Basingstoke Leisure Park.

A key part of the borough's economic recovery, the new website also includes plenty of support for businesses with information on financial support, tips to grow your business, networking opportunities and information for those looking to relocate to the borough.

Over 50 small and independent businesses in the borough are also getting a chance to sell their products online to residents and those further afield through The Borough Basket, which forms part of the new Love Basingstoke website.

The website will be regularly updated and residents and businesses are being invited to contribute to the content to ensure it continues to highlight everything the borough has to offer.

Leader of Basingstoke and Deane Borough Council Cllr Ken Rhatigan said: "Basingstoke and Deane is a great place to live, visit and work and this new website is a great way of showcasing everything we have to offer, from things to see and do to the work we are doing to plan for the future, all in one place.

"As we look ahead to the borough's economic recovery from the COVID-19 pandemic, the Love Basingstoke website will have a key role to play in highlighting and supporting our strong and diverse business community, encouraging more businesses to come and grow with us and promoting investment opportunities to ensure the borough remains a great place to live and work for years to come.

"I hope visitors to the site will take time to explore what's on offer and get inspiration for getting out and about when the COVID-19 lockdown restrictions are lifted and the warmer weather arrives."

The Borough Basket and Love Basingstoke platform was set up by Basingstoke and Deane Borough Council, The Designlab and partners through the Love Basingstoke group, and is supported by IncuHive Business Incubation services who assists shop owners with business advice.

The Love Basingstoke group comprises Basingstoke and Deane Borough Council, Basingstoke Together Business Improvement District, Destination Basingstoke, The Malls, Festival Place, Basing View, Anvil Arts, BDT and London Clancy property agents.

Find out more at www.lovebasingstoke.co.uk

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Any questions via email to customer.service@basingstoke.gov.uk or by phone on 01256 844844.

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