



For Immediate Release

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Love Basingstoke for Father's Day gift inspiration

Make your Father's Day extra special this year by shopping locally for a wide range of thoughtful and exciting gifts to let the main man in your life know how much he is appreciated.

Find inspiration to suit every father figure's interest or taste in Basingstoke town centre where well-known stores and independent shops have plenty to choose from or explore a range of fantastic independent shops across the borough in areas such as Overton and Whitchurch.

If you prefer to shop online, be sure to visit The Borough Basket at Father's Day Gifts – www.theboroughbasket.co.uk - where more than 50 local businesses are displaying unique and unusual gift sets, experiences and treats, guaranteed to make him smile.

Ideas on The Borough Basket website include a mobile phone lens photography kit from The Right Kit which enhances photos, blogs and videos; hand-made wooden golf ball clocks from Sawdust and Sparkle and an Indian curry cooking class from Herbs and Spice Cookery.

If dad's into motors, visit Overton-based Bloom Arts and Crafts for classic VW camper screen prints and Mini Car greeting cards. Or if he's an art lover, Zoe Squire Art offers original pieces for the home that the whole family can enjoy.

The borough's 200-year-old Whitchurch Silk Mill has a range of superb ties and scarves for men – and gift vouchers for a visit to find out more about the UK's oldest working silk mill's history. Other gift voucher treats include a break at the Watership Down Inn and a gin cocktail masterclass and tour of the fantastic Bombay Sapphire Distillery at Laverstoke.

Father's Day gift ideas in the town centre shops include skincare and men's fragrance sets, clothing and sports gear, chocolate treats and his favourite beer or cocktail tippie; local products at All Our Own Crafts and quirky ideas at Neon Sheep in Festival Place; DIY gadgets and gaming accessories and gardening gifts.

At the Top of the Town, The Gaming Den has a whole section dedicated to family games, including the Star Wars Mandalorian-themed Monopoly game.

And in The Malls, why not treat him to a signature scent from Boots, a prismatic gaming controller from WHSmith, a tattoo adult colouring book from The Works or statement shorts from Primark.

Leader of Basingstoke and Deane Borough Council Cllr Ken Rhatigan said: "It's wonderful to see the borough's shops and small businesses open again following the easing of COVID-19 restrictions. Now that the town centre is ready to welcome you back, it's the perfect place to look for Father's Day gifts and to relax and enjoy the choice on offer from the wide range of shops."

"I'd also encourage everybody to visit The Borough Basket to search for Father's Day gift inspiration – and much more. It really has a diverse range of products and experiences on offer which aren't available elsewhere."

"The Borough Basket supports the local economy and offers customers an alternative way to shop local and treat their loved ones this Father's Day."

For more information and inspiration, please visit www.lovebasingstoke.co.uk

Love Basingstoke is working with Basingstoke and Deane Borough Council and town centre partners, including Festival Place and The Malls, to support local businesses across the borough by encouraging people to shop local.

The Borough Basket platform was set up by Basingstoke and Deane Borough Council, The Designlab and partners through the Love Basingstoke group, and is supported by IncuHive Business Incubation services who assists shop owners with business advice.

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